



JOE RUOCCO

Joe Ruocco is the former Chief Human Resources Officer for The Goodyear Tire and Rubber Company, a position he held for seven years following a long and successful career with GE. In 2015, Joe established Ruocco Consulting, LLC where he advises and coaches CEOs and other senior executives on leadership skills and operational excellence to deliver business results.

Joe is a Senior Advisor to PJT Camberview, a leading source of independent, investor-led advice for management teams and boards of public companies on how to succeed with investors. He also serves as a member of the Board of Trustees of the National Academy of Human Resources Foundation. Additionally, Joe is an Advisor to the National Wheelchair Basketball Association (NWBA) and a member of its “Champion’s Circle” serving as an ambassador for the sport.

Joe spent 23 years at GE in progressively larger HR leadership positions. He was elected a GE Officer in 2002. Joe's last role with GE was as the Vice President of Human Resources for GE's Industrial Business.

In 2008, Joe was elected an Officer and Senior Vice President of Human Resources for Goodyear, a position he held until 2015. Under Joe's leadership at Goodyear, the percentage of "ready-now successors" for the top positions at the Company more than tripled as a direct result of the implementation and execution of a world-class Global Talent Management and Leadership Development process leading to the recognition of Goodyear on AON Hewitt's 2014 list of *Top Companies for Leaders*. Additionally, Joe and the Goodyear team negotiated ground breaking and unprecedented labor agreements with the USW which were game changers for the company.

Joe was elected a Fellow to the National Academy of Human Resources in 2011. He also served on the Board of Cornell's Center for Advanced Human Resources Studies (CAHRS) and continues as an Instructor at Cornell. Joe was a member of the HR Policy Association (HRPA) and continues as a Special Contributor to HRPA. He holds a BS degree from Cornell University's School of Industrial and Labor Relations and an MBA from Syracuse University.