# LEADERSHIP, PERFORMANCE MANAGEMENT AND TALENT PLANNING

National Academy of Human Resources CHRO Academy June 13-14, 2018, New York

**Dick Antoine** Retired CHRO, Procter & Gamble

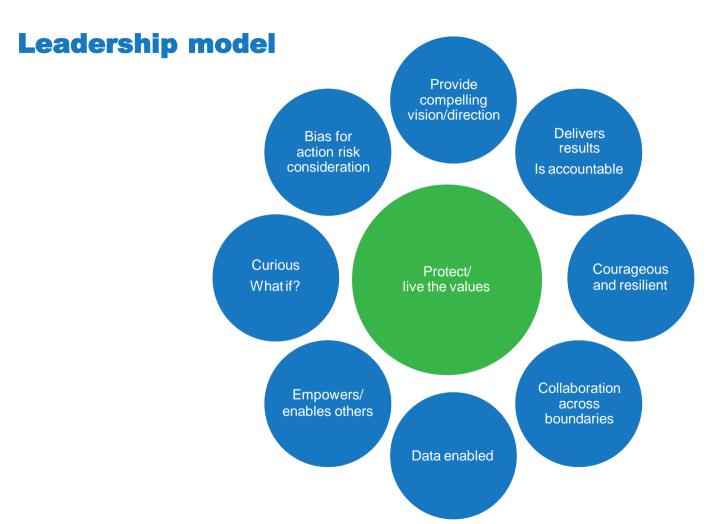
Fred Foulkes Professor, Organizational Behavior; Director, Human Resources Policy Institute,

Questrom School of Business, Boston University

John Murabito Executive Vice President, Human Resources & Services, Cigna

## LEADERSHIP MODEL

**Dick Antoine** 



#### **Talent review**

Talent Review Snaps	hot		
Name: John Smith	Business Unit: Service	& marketing	
Job Function: Gustomer Service		<b>+</b>	
Job Title: Manager Service Operations	Market Ratio: 102%		
Short Term Title: Director Service Operations	Time in Role: 15 month		
Interm Term Title: Sr Director Service operations	Hire Date: Feb 2017		
Long Term Title: vp. Service Operations	Yrs of Service:		
9 Box Rating: Box 2	Work Location: Denve	× CO 1184	
Prepared By: Jane Miler	Education: Masters De		
Date Prepared: May 20, 2018	Globally mobile: No	,	
240 1 10 240 240 240 240 240 240 240 240 240 24	Multilingual: YewSpan	sh .	
Completed Development Actions			
Please describe the key development actions	this employee has compl	eted in the last 12 months	
1 Attended Leadership for the Future Training			
2 Decame a Mentor to two early career hires			
Development Area Details			
Please describe the two most critical develop	ment areas this employee	should focus on during the n	ext 12 months
1 Business maturity			
2 Presentation skills			
People Developed in last 12 months			
Jill Weaver, Ted Hayworth			
Work Experience			
Job Title	Start Date	End Date	
Sr Manager			Employer
	June 2013	Jan 2017	Employer American Express
Manager	June 2013 June 2010	Jan 2017 May 2013	
Manager			American Express
Manager			American Express
Managar			American Express
			American Express
Manager  Top 3 Competency Strengths			American Express
			American Express
Top 3 Competency Strengths  1 Crpanizational Agility	June 2010		American Express
Top 3 Competency Strengths 1 Organizational Agilty 2 Priority Setting	June 2010		American Express
Top 3 Competency Strengths 1 Crganizational Agility	June 2010		American Express
Top 3 Competency Strengths  1 Crganizational Agility 2 Priority Setting 3 Customer Focus	June 2010		American Express
Top 3 Competency Strengths  1	June 2010		American Express
Top 3 Competency Strengths  1 Croanizational Agiity 2 Priority Setting 3 Customer Focus Comments:  Top 2 Competency Opportunities	June 2010		American Express
Top 3 Competency Strengths  1 Organizational Agilty 2 Priority Setting 3 Customer Focus Comments:  Top 2 Competency Opportunities 1 Desirg with Antiguity	June 2010		American Express
Top 3 Competency Strengths  1 Croanizational Agiity 2 Priority Setting 3 Customer Focus Comments:  Top 2 Competency Opportunities	June 2010		American Express

# PERFORMANCE MANAGEMENT

Evolution to no rating performance appraisal systems

**Fred Foulkes** 

# **Evolution of approaches to performance management**

#### Not a new subject – Academic literature

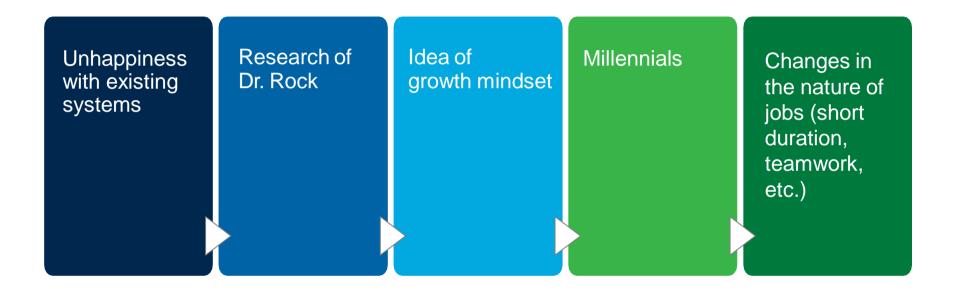
- McGregor, Douglas "An Uneasy Look at Performance Appraisal" HBR May-June 1957
- Meyer, Kay and French "Split Roles in Performance Appraisal" HBR January February 1965
- Buckingham, Marcus and Goodall, Ashley "Reinventing Performance Management" HBR April 2015
- Ledford, Lawler and Benson "Cutting-Edge Performance Management" WorldatWork 2016
- Cappelli, Peter and Tavis, Anna "The Performance Management Revolution" HBR October 2016

## **Evolution of practice**

- Fitness reports
- Personality traits
- Forced distribution
- Ranking and yanking
- MBO
- 360 degree feedback
- No ratings

Pioneers – Early Adopters				
Accenture	Kelly Services (2008)			
Adobe Systems (2011)	IBM			
Bristol Myers Squib	Microsoft			
Deloitte	Motorola Solutions			
DIRECTV	NY Life			
Gap	PwC			
Juniper Networks	Starbucks			
More recent converts: Cardinal Health, Cigna, GE, Goldman Sachs, Morgan Stanley				

## Why the changes



## **Synaptics: Moving to the future of performance**

Designed for a business which is more collaborative, social and faster moving

	The old way
GOAL SETTING	Lots of goals  Task oriented, cascaded
FEEDBACK	Directive Evaluative Hierarchical
TIMING	Annual cycle
COMPENSATION	Formula driven Pay for performance
SYSTEM	Lots of documentation  Admin burden

The future way
3-5 SMART goals
Outcome oriented, aligned
Coaching
Supportive conversations
networked
Quarterly
Pay for performance
No ratings
Manager discretion with guidance
One page document – the WHAT and the HOW

#### **Questions, issues and lessons**



# Results: Effects of cutting-edge practices on rewards administration\*

Type of impact	Means	Moderately or greater
The level of employee development has increased	3.67	80%
Top performers receive more rewards than before	3.12	70%
Changes in pay are more differentiated based on performance	3.15	65%
Managers have more discretion in delivering pay increases and/or bonuses	3.09	63%
Pay decisions are more transparent to employees	3.00	62%

Scale: 1 = Not at all, 3 = Moderate, 5 = To a great degree

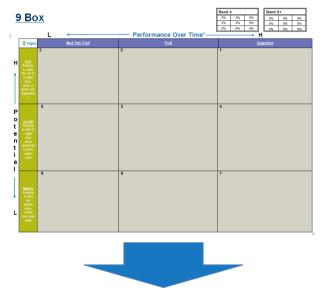
<sup>\*</sup>Ledford, Lawler and Benson "Cutting-Edge Performance Management" WorldatWork 2016

# TALENT MANAGEMENT

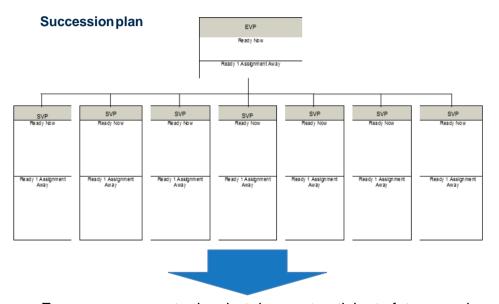
**John Murabito** 

#### Challenges with current talent management tools

#### 9 box and succession plan



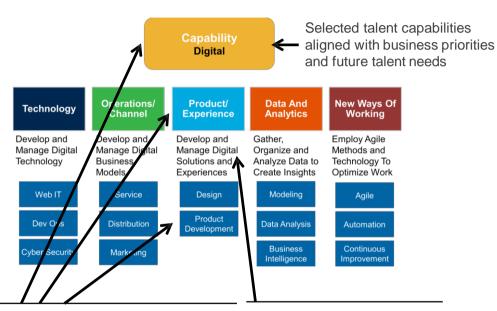
- Identifies high potentials, but potential for what?
- Overly focused on box number rather than next actions
- Hard to align common practice across enterprise



- Focuses on current roles, but does not anticipate futureneeds
- Narrow definition of next step for an individual
- Talent growth is based on most immediate next move
- · Approach lends itself to hoardingtalent

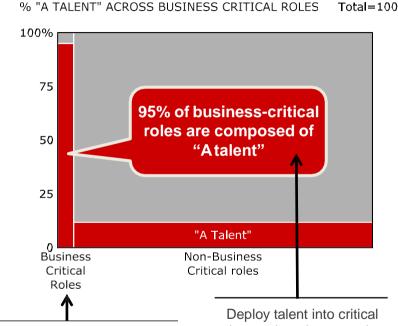
#### New approaches to drive talent discussion and actions

#### Capabilities and critical roles



At each layer of capability, differentiated talent (current and potential) can be identified, tracked, developed and deployed in an Agile manner

Definitions are multi-functional and cross-business, providing visibility into enterprise talent depth and readiness



Identification of the roles where differentiated talent has the most significant impact on outcomes and results

roles, and track succession, turnover, other key metrics for these roles Q&A

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