

Fellows in the Classroom – Fact Sheet

Desired Outcome:

Provide a structured framework that results in more current and former CHROs, specifically NAHR Fellows, into university/college classrooms by matching CHROs with key schools interested in Guest Speakers, Adjunct Faculty or Executives in Resident either in person or via virtual sessions.

The objectives of this initiative are to:

1. Further our impact with students already studying HR (Masters or Undergraduate programs) by exposing them to current thinking and current practices
2. Provide undergraduate students exposure to HR in order to attract the best talent into the HR field
3. Give undergraduate business students and General Management track MBA students exposure to HR and to the value it can have on an organization
4. Drive diversity by enhancing focus on HBCUs

The Schools:

In addition to the numerous schools that have traditionally had success with our Fellows as guest speakers, we announced the addition of 9 new schools for the 2020-21 academic year. These additions more than doubled the number of schools participating in the Fellows in the Classroom initiative. The new schools as of 2020-2021 are:

- Harvard
- Illinois
- Morgan State
- North Carolina A&T
- Ohio State
- Southern University
- Texas A&M
- Vanderbilt
- West Virginia

Schools previously having success with Fellows in the Classroom are:

- Boston University
- Cornell
- Michigan
- Northeastern
- South Carolina
- Southern California
- UCLA

Fellows in the Classroom - Fact Sheet *(continued)*

Potential Audiences:

1. Graduate and undergraduate students currently studying HR who are interested in learning about current thinking and practices in HR or who would benefit from specific HR related topics. This has been the traditional audience for this initiative. This venue offers great content plus usually a strong dialog between the Fellow and the students. It also generates an opportunity for exposure for future recruiting of students into entry level roles.
2. Undergraduate students and some select graduate students not necessarily thinking about HR as a profession but would benefit from discussing “why” HR and what is HR as a profession.
3. Undergraduate and General Management track MBA students who probably don’t understand HR and would benefit from hearing about the value that HR can bring to an organization.