

February 22, 2011

## Announcing the Ram Charan HR Essay Contest

The National Academy of Human Resources (NAHR) announces the Ram Charan HR Essay Contest. We are requesting essays from university undergrads and graduate students globally majoring in Human Resources, Industrial/Labor Relations or related fields for the following topic:

### Human Resources Contributions to Global Business Competitiveness

How has HR strategy, policy or practices contributed to the performance of organizations? Contributions could be direct, impacting revenue growth and return on invested capital or indirect, impacting engagement, productivity and retention.

**Cash prizes of \$20,000, \$10,000, and \$5,000 U.S.  
will be awarded for the three best essays.**

The essays should be a minimum of 5 to a maximum 20 pages, double spaced, 12 point font. The essays must be submitted by email (PDF format) and a hard copy back up (by mail) to:

Richard Antoine  
President, National Academy of Human Resources  
[rlantoine@nationalacademyhr.org](mailto:rlantoine@nationalacademyhr.org)  
655 Longboat Club Road, Unit 16B  
Longboat Key, FL 34228

The deadline for submission is June 15, 2011.

The essays will be evaluated and judged by a panel of distinguished HR professionals who are Fellows of the National Academy of Human Resources. The NAHR is an honorific organization where individuals and institutions of distinction in Human Resources are recognized for exceptional professional achievement by election as “Fellows of the NAHR”. In addition, the NAHR furthers the HR profession through the Chief Human Resource Officer (CHRO) Academy and other philanthropic and educational activities. More information on the NAHR is available at [www.nationalacademyhr.org](http://www.nationalacademyhr.org).

The criteria for evaluating the award will be:

- Addresses the topic
- Provides original thoughts
- Adds value
- Readable and persuasive
- Academic or research references are a bonus

The winners of the essay contest will be announced at the NAHR annual installation of new Fellows on November 3, 2011 in New York City.

The awardees will be paid expenses to attend the ceremony. The presentation will be made to the award winners by the Chair of the NAHR, Mirian Graddick-Weir, Executive Vice President, Human Resources, Merck & Co., Inc.; Dick Hallock, Chair of the NAHR Foundation/Retired Executive Vice President, Occidental Petroleum; and Ram Charan.

Dr. Charan, for whom the award is named, is a world renowned author, speaker and business advisor. For more than 35 years Dr. Charan has consulted with some of the world's most successful leaders and companies. Dr. Charan is a Distinguished Fellow of the National Academy of Human Resources.

Please direct inquiries to:

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